

AMITY BUSINESS SCHOOL (ABS),

AMITY UNIVERSITY HARYANA (AUH), MANESAR.

Brief Report on Industry Visit to Hector Beverages Pvt. Ltd, Plot No-132 ,Sector 3 Manesar,Gurugram on 21.August.2014 for BBA I semester students.

Visit Date: 21.August.2014.

No.of BBA(G/B&F/3C) I Semester students visited: 20.

Faculty Co-ordinator: Ajay Kumar Pandey, Asst. Prof., ABS., & Ankur Gupta, Dy.Dir, CRC.

S.No.	Industry Visit Programme	Industry Visit detail	Remarks
1.	Visit initiation	The Industry visit to Hector Beverages Pvt. Ltd, Plot No-132 ,Sector 3 Manesar,Gurugram_started at 10.45 am from Amity campus on Bus with 20 BBA I semester students accompanied by Faculty Ajay Pandey and Dy. Director, CRC Ankur Gupta.	The BBA students are curious and enthusiastic for the industry visit.
2.	Visit conduction	After reaching Hector Beverages Pvt. Ltd at 12.15 pm,the students are welcomed by Hector Beverages staff and further addressed by HR Chief, wherein he elaborated how Hector Beverages became one of the manufacturer of beverages ,energy drinks, sports energy drink etc in India and also explained that they are providing the best range of Beverages, Energy Drinks, Sports Energy Drink, Hot Blood Energy Drink and Refreshment Drink with effective & timely delivery. Their inspiration lies in emulating the tastes and experiences standing tall on a benchmark of hygiene and	The BBA students understood the manufacturing process of beverages ,energy drinks, sports energy drink with quality control safeguards.

		safety. Getting the good moments out to consumers while avoiding the unpleasant bits. The students then are divided into two groups and moved through the whole plant where floor supervisors explained them how the finished products is made involving all safety, quality, environmental and hygiene measures.	
3.	Visit conclusion	The industry visit concluded at 2.30 pm and after photo-session and thanksgiving, the BBA students and co-ordinators departed to the university campus.	The industry visit to Hector Beverages Pvt. Ltd conducted successfully.

Ajay Kumar Pandey,

Asst. Prof., ABS, AUG.

